

AS SEEN IN
Forbes & Fortune

MICHIGAN'S LEADING CREDIT UNIONS

Celebrating 75 Years of Financial Wellness and Community Growth

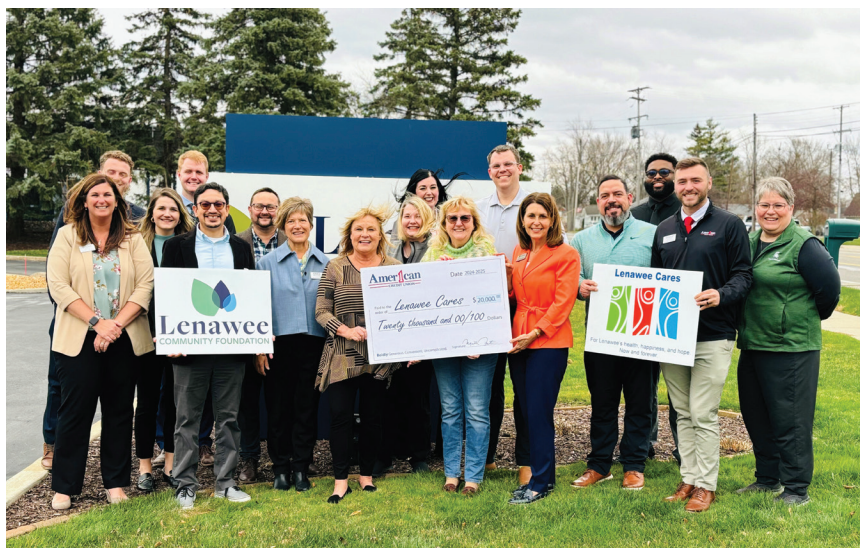
American 1 Credit Union marks a milestone by prioritizing financial wellness and supporting local communities across southern Michigan.

"At American 1, our mission is about more than banking," shares Martha Fuerstenau, president and CEO of American 1 Credit Union. "We're here to provide financial solutions that uplift families and help them navigate both daily needs and unexpected challenges. For 75 years, we've stood alongside our members to give them the tools they need for financial wellness."

Founded in 1950 in Jackson, Michigan, American 1 has grown to serve over 66,000 members across six counties, upholding its commitment to accessible and community-centered banking. Recognizing a gap left by traditional banks, American 1 has focused on rural areas and neighborhoods where financial services are often limited.

"When we step into these communities, we're not just bringing banking services," Fuerstenau says. "We're bringing investment into the lives of the people there. We hire locally, lend locally, and build community relationships that strengthen the fabric of these areas."

The credit union's approach includes offering the latest in mobile banking technology paired with personal, in-branch support, ensuring members can rely on American 1 to be present for all their financial needs. "Our members always have the option



of face-to-face service," Fuerstenau says. "Whether it's about a loan or a debit card issue, we're here to help."

Financial Empowerment as a Foundation

"Financial wellness is the cornerstone of what we offer," says Fuerstenau. "From coaching in budgeting and debt management to our products, which are designed to help members build and rebuild their financial footing."

American 1's commitment extends beyond financial services, contributing volunteer hours

and donations to local organizations and community projects. Fuerstenau concludes, "Our success comes from staying dedicated to our members' needs and supporting the growth of our communities. We've been here for 75 years and plan to be here for many more."

American
CREDIT UNION

517-787-6510 | american1cu.org